As someone that just cancelled service with AT&T Wireless I can attest that number portability is critical to competition, and say that from my viewpoint, the law forcing wireless companies to support number portability should be upheld.

However, there is one other alternative; if number portability is truly cost prohibitive, why not force wireless providers to support a message that would give callers your new wireless number for 90 days (or some substantial period of time) after a customer cancels their service, just as is done with a land-line phone number when a person or business moves? This would relieve much of the consumer's pain of switching service providers, and should be quite inexpensive for the wireless companies to support.